PLEASE NOTE THIS IS ONLY A GUIDELINE AND SHOULD BE ADAPTED TO SUIT YOUR PARTICULAR AUDIENCE AND BUSINESS

**Aromatherapy Awareness Week 07th – 13th June 2021**

Hi/Dear/To <Name>,

I don’t know if you’re aware but 07th – 13th June 2021 is Aromatherapy Awareness Week. Hosted by the International Federation of Aromatherapists (IFA), this annual national campaign aims to draw attention to the important role aromatherapy has in healthcare management.

Aromatherapy is one of the most popular and beneficial forms of Complementary and Alternative Medicine (CAM). The definition of CAM is to promote health, relieve sickness and alleviate a variety of medical conditions, which is exactly what aromatherapy can do for you. Evidence proves the efficacy of Aromatherapy as a preventative measure against the build-up of stress and onset of ill-health related issues plus a catalogue of additional ailments.

Before commencing a treatment, a detailed case history is taken to ensure the most appropriate essential oils are selected for a bespoke blend and treatment plan. So take charge of your health today, the health of loved ones and employees. Restock and restore by taking some time out to invest in your future health at a time that’s convenient for you.

To mark this week I will be offering all my new/returning customers <insert details of any offers>.

So come and join me at <insert details of practice name and location> or to discuss your individual needs please contact me <insert contact details>.

For more information on the benefits of Aromatherapy please visit [www.ifaroma.org](http://www.ifaroma.org).

Kind regards,

<Your name>