



International Federation of Aromatherapists

TERMS OF USE OF LOGO 標誌的使用條款/ 标志的使用条款

1. INTRODUCTION 引言/引言

The IFA encourages members to display the IFA Member logo, appropriate to their category of membership, on their websites and promotional literature. By using one (or more) of the IFA quality marks, members are demonstrating to the public and healthcare providers that they have met and continue to meet the IFA's standards of practice in their work.

IFA 鼓勵會員在其網站和宣傳資料上展示適合其會員類別的 IFA 會員徽標。通過使用一個（或多個）具質量保證的 IFA 標誌，會員從而可向公眾和醫療保健的提供者證明他們已經達到並且繼續符合 IFA 的執業標準。

IFA 鼓励会员在其网站和宣传数据上展示适合其会员类别的 IFA 会员徽标。通过使用一个(或多个)具质量保证的 IFA 标志, 会员从而可向公众和医疗保健的提供者证明他们已经达到并且继续符合 IFA 的执业标准。

When using an IFA quality mark to promote your membership status, you must comply with the terms of this document.

使用具質量保證的 IFA 標誌來宣傳您的會員身份時，您必須遵守本文的條款。

使用具质量保证的 IFA 标志来宣传您的会员身份时，您必须遵守本文的条款。

2. MEMBER LOGOS 會員標誌/会员标志

The IFA has various categories of membership dependant on accredited prior learning. Each category of membership is assigned its own logo (except for STUDENT & FRIEND member categories), to enable the public to identify to which category of IFA membership you belong.

IFA 有各種不同的會員資格類別，取決於學習者先前以往得到認可的資歷。每個類別的會員資格都獲分配獨有的徽標（學生和朋友會員類別除外），以便公眾辨識您所屬的 IFA 會員類別。

IFA 有各种不同的会员资格类别,取决于学习者先前以往得到认可的资历。每个类别的会员资格都获分配独有的徽标(学生和朋友会员类别除外),以便公众辨识您所属的 IFA 会员类别。

The following logos are assigned to each category of membership.

以下的徽標分配給每一個所屬的會員類別。

以下的徽标分配给每一个所属的会员类别。

- FULL members may use the IFA MEMBER logo
常規會員可使用 IFA 會員徽標; 常规会员可使用 IFA 会员徽标
- PEOT members may use the IFA PEOT MEMBER logo
PEOT 會員可使用 IFA PEOT 會員徽標; PEOT 会员可使用 IFA PEOT 会员徽标
- ASSOCIATE members may use the IFA ASSOCIATE MEMBER logo
準會員可使用 IFA 準會員徽標; 准会员可使用 IFA 准会员徽标
- CARER members may use the IFA CARER MEMBER logo
護理者會員可使用 IFA 護理者會員徽標; 护理者会员可使用 IFA 护理者会员徽标



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- CORPORATE members may use the IFA CORPORATE MEMBER logo
團體會員可使用 IFA 團體會員徽標; 团体会员可使用 IFA 团体会员徽标

Once you have logged into the members area you will be able to download the logo appropriate to you.

當登入會員專區後，您便可以下載適合您的徽標。

当登入会员专区后，您便可以下载适合您的徽标。

3. TERMS & CONDITIONS 條款和情況/ 条款和情况

The member's right to use any of the IFA logos may be withdrawn at any time for a breach of any of the following terms and conditions.

如果會員違反以下任何條款和情況，將不能繼續有權使用 IFA 徽標。

如果会员违反以下任何条款和情况，将不能继续有权使用 IFA 徽标。

- a) A member may display the membership logo, assigned to their category(s) of membership, for the term they are registered and have paid the relevant fee.

會員可以在其會籍註冊期內向外展示分配給其會員類別的徽標，並已支付相關費用。

会员可以在其会籍注册期内向外展示分配给其会员类别的徽标，并已支付相关费用。

- b) No member may use the IFA Charity logo as seen on the IFA's website.

任何會員都不得使用 IFA 網站上顯示的 IFA 慈善機構徽標。

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- c) If you have been awarded a qualification by the IFA because you have completed an IFA course, this does not mean you may use the IFA logo. You can advise that you hold a qualification awarded by the IFA but you may only use a member logo if and when you have upgraded from a STUDENT member to one of the postgraduate membership categories above.

如果您已經完成 IFA 的認可資格課程，這並不意味著您可以使用 IFA 徽標。您可以聲稱您持有 IFA 頒發的資歷。只有您從學生會員升級到研究生會員或以上類別，您才可使用會員徽標。

如果您已经完成 IFA 的认可资格课程，这并不意味着您可以使用 IFA 徽标。您可以声称您持有 IFA 颁发的资历。只有您从学生会员升级到研究生会员或以上类别，您才可使用会员徽标。

- d) Displaying the IFA logo indicates that the person has met the standards at that given point in time and is currently being regulated. When a member ceases to be a member, all references to the IFA's name and logo must be removed from the individual's practice/business, publications, promotional material, and websites no later than one month after termination of membership. After this date, use of the logo will become an infringement of the IFA's Intellectual Property Rights.

展示 IFA 的徽標表示該人員已在該特定時間達到了標準並且目前正在受到監管。一旦不再是會員，則必須在會員資格終止後的一個月內從個人的業務/出版物、宣傳材料和網站中刪除一切與 IFA 名稱和徽標的所有引用。在此日期之後，使用該徽標將成為侵犯 IFA 知識產權的行為。

展示 IFA 的徽标表示该人员已在该特定时间达到了标准并且目前正在受到监管。一旦不再是会员，则必须在会员资格终止后的一个月內从个人的业务/出版物、宣传材料和网站中删除一切与 IFA 名称和徽标的所有引用。在此日期之后，使用该徽标将成为侵犯 IFA 知识产权的行为。



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- e) Subject to the terms and conditions outlined, the members' logo may be displayed on your website and promotional material. For example: leaflets, printed matter, publications, flyers, magazine supplements for newspapers, magazine periodicals, posters and pamphlets, provided that:

根據所列的條款和情況，會員的徽標可用於展示在您的網站和宣傳材料上。例如：傳單、印刷品、出版物、宣傳冊、報紙雜誌編章、雜誌期刊、海報和小冊子，條件是：

根据所列的条款和情况,会员的徽标可用于展示在您的网站和宣传材料上。例如:传单、印刷品、出版物、宣传册、报纸杂志编章、杂志期刊、海报和小册子,条件是:

- i. The logo is used as a secondary logo to your business/practice/corporate logo.

徽標用作商業/執業/公司徽標的輔助徽標

徽标用作商业/执业/公司徽标的辅助徽标

- ii. The logo is not displayed next to any material unconnected to aromatherapy and specifically your qualification, in connection with course promotion (which could be perceived as the IFA have approved the course), or next to other practitioners that are not registered with the IFA.

徽標不可展示於與芳香療法並無相關的任何資訊旁邊，特別是您的資格證書、與課程推廣有關（可能會被誤會視為已經得到 IFA 批准的課程），或者與未在 IFA 註冊的其他從業者旁。

徽标不可展示于与芳香疗法并无相关的任何信息旁边,特别是您的资格证书、与课程推广有关(可能会被误会视为已经得到 IFA 批准的课程),或者与未在 IFA 注册的其他从业者旁。

For the avoidance of doubt, it is acceptable for you to display the IFA logo at the bottom of your website alongside other badges of accreditation.

為了釋除疑慮，您可以在網站底部顯示 IFA 徽標以及其他的認證徽章。

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- f) Use of any of the IFA logos cannot bring or threaten to bring the IFA into disrepute. For clarity, and to prevent any misunderstanding - the IFA logo may not:

任何使用 IFA 徽標都不得帶來威脅或使 IFA 蒙羞。為了清楚起見及防止有任何誤解，IFA 徽標不能：

任何使用 IFA 徽标都不得带来威胁或使 IFA 蒙羞。为了清楚起见及防止有任何误解, IFA 徽标不能：

- i. Be used on or to produce merchandise which the IFA provides to member's through the IFA shop.

用於或生產一些 IFA 網上商店正在向會員售買提供的商品

用于或生产一些 IFA 网上商店正在向会员售买提供的商品

- ii. Be placed on any products commercial or otherwise, as the IFA does not endorse products of any kind.

放在任何未有得到 IFA 認可的商业或其他产品上。

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Be used or incorporated in any way into letterheads, which might suggest the contents of letters is written by the IFA.

以任何形式使用或合併到信箋抬頭中，可能會引起誤會，讓人以為信件的内容是由 IFA 寫的。

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- iii. Be used or incorporated into the member's business/practice/corporate logo.

被使用或納入會員的商業/執業/公司徽標。

被使用或纳入会员的商业/执业/公司徽标。

- g) The member may not include or in any way incorporate the IFA's name whether in full, shortened or as initials, as an aspect of or part of their business name, practice name, logo, or domain name(s), website address, email address, or social network site addresses e.g. Facebook, Instagram, weibo or any other such similar media.

會員不得以任何方式包含或以任何方式將 IFA 的名稱作為其全部、縮寫或首字母，作為其商業名稱、執業名稱、徽標或域名、網站地址、電子郵件地址或社交網站地址，例如 Facebook、Instagram、微博或任何其他類似的媒體平台。

会员不得以任何方式包含或以任何方式将 IFA 的名称作为其全部、缩写或首字母，作为其商业名称、执业名称、徽标或域名、网站地址、电子邮件地址或社交网站地址，例如 Facebook、Instagram、微博或任何其他类似的媒体平台。

- h) The member may not include or in any way incorporate the IFA's name whether in full, shortened or as initials on banners, flags, badges or other promotional or commercial merchandise or products.

不論是 IFA 全名、縮寫或首字母，會員不得以任何方式在橫幅、旗幟、徽章或其他促銷商品或產品上使用包含 IFA 的名稱。

不论是 IFA 全名、缩写或首字母，会员不得以任何方式在横幅、旗帜、徽章或其他促销商品或产品上使用包含 IFA 的名称。

- i) The member may not include or in any way incorporate the IFA's name or logo whether in full, shortened or as initials on certificates, giving the false and misleading impression that the IFA has sanctioned or authorised the certificate.

會員不得使用任何方式包含或以任何方式包含 IFA 的名稱或徽標，不論是完整、縮短還是作為證書的首字母，給出已獲 IFA 批准或授權證書的虛假和誤導性印象。

会员不得使用任何方式包含或以任何方式包含 IFA 的名称或徽标，不论是完整、缩短还是作为证书的首字母，给出已获 IFA 批准或授权证书的虚假和误导性印象。

- j) The member will not use or insert the logo into any event publicity, which could imply the IFA's endorsement and/or involvement in the event.

會員不得在任何活動宣傳中使用或插入徽標，這可能意味著 IFA 對活動的認可和/或參與。

会员不得在任何活动宣传中使用或插入徽标，这可能意味着 IFA 对活动的认可和/或参与。

- k) The logo may be changed in size but not adapted or changed from its original form. The IFA pantone colour is PMS 286 and must always be published in the same colour.



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徽標的大小可能會發生變化，但不會改變或改變原始徽標的形式。IFA pantone 顏色為 PMS 286，必須始終以相同顏色發佈。

徽標的大小可能會發生變化，但不會改變或改變原始徽標的形式。IFA pantone 顏色為 PMS 286，必須始終以相同顏色發布。

4. MONITORING 監管/監管

The IFA will monitor the use of its logo to ensure compliance with its conditions of use.

IFA 將監控其徽標的使用，以確保符合其使用條件和規定。

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The IFA may request members at any time without notice to show how they are using the IFA logo and name.

在不另行通知的情況下，IFA 可以隨時要求會員如何展示使用 IFA 徽標和名稱。

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The IFA encourages members that are in any doubt as to how to use any of its logos, to contact the IFA before publishing.

如對於使用徽標方面有任何有疑問，IFA 鼓勵會員在進行任何發佈前請先與 IFA 聯繫。

如對於使用徽標方面有任何有疑問，IFA 鼓勵會員在進行任何發布前請先與 IFA 聯繫。