



International Federation of Aromatherapists

IFA CORPORATE MEMBERSHIP TERMS & CONDITIONS AND LOGO USAGE POLICY

Corporate Membership is granted subject to compliance with the following Terms & Conditions.

Corporate Membership is recognition of a company's commitment to the ethos, standards, ethics and values of the International Federation of Aromatherapists (IFA). It does not constitute certification, endorsement, approval or recommendation of any individual product or service. Corporate Membership does not create any agency, partnership, joint venture, fiduciary or employment relationship between the IFA and the Corporate Member.

The IFA reserves the right to refuse, suspend or withdraw Corporate Membership, or restrict logo usage, where a company is associated with organisations, brands, partnerships or practices that the IFA reasonably considers incompatible with its values, ethics, reputation or public positioning.

Corporate Members must comply with any updated branding, wording or logo usage guidelines issued by the IFA from time to time.

The IFA reserves the right to amend these Terms & Conditions at any time.

CORPORATE MEMBERSHIP STATUS

Corporate Membership confirms that:

- The company has met the IFA's Corporate Membership criteria at the time of review and is required to continue to meet these criteria throughout the period of membership.
- The company has agreed to comply with the IFA's standards and conditions of membership.
- The company is entitled to use the IFA Corporate Member logo whilst membership remains current and active.
- The company may be listed on the IFA Corporate Member Directory.

Corporate Membership does not:

- Constitute product approval.
- Constitute product certification.
- Constitute endorsement of any product, service, event or training programme.
- Guarantee product quality, efficacy or suitability.
- Imply that every product manufactured or supplied by the company has been reviewed by the IFA.
- Imply any partnership, sponsorship or commercial relationship between the company and the IFA beyond Corporate Membership.

APPROVED CORPORATE MEMBERSHIP WORDING

Corporate Members may describe themselves as:

- Corporate Member of the International Federation of Aromatherapists (IFA)
- Proud Corporate Member of the International Federation of Aromatherapists (IFA)

Any alternative wording must be approved in writing by the IFA prior to publication.



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RESTRICTED WORDING

Corporate Members must not state or imply that they are:

- Approved by the IFA
- Endorsed by the IFA
- Recommended by the IFA
- Certified by the IFA
- Accredited by the IFA
- An Official Partner of the IFA
- In Partnership with the IFA
- Working with the IFA (where this implies formal collaboration beyond membership)
- Supported by the IFA (where this implies endorsement, funding or operational support)
- An Approved Supplier to the IFA
- A Preferred Supplier of the IFA
- Officially Recognised by the IFA
- An IFA Certified Company
- An IFA Accredited Company

Corporate Members must not state or imply that any product is:

- IFA Approved
- IFA Certified
- IFA Accredited
- IFA Recommended
- IFA Endorsed

USE OF THE IFA CORPORATE MEMBER LOGO

Corporate Members may only use the official IFA Corporate Member logo supplied by the IFA.

The IFA Charity logo, course accreditation logos, practitioner logos assigned to individual therapists or any other IFA logo must not be used.

The Corporate Member logo may be displayed:

- On the company website.
- Within company brochures and catalogues.
- Within company promotional literature.
- On company social media channels.
- Within company presentations.
- Within company email signatures.
- Within company press releases referring to membership status.
- Within company advertising and marketing materials.

The logo must always be used as a secondary logo alongside the company's own branding.

The logo may be resized proportionately but must not be altered, distorted, cropped, recoloured, animated or adapted in any way.



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PROHIBITED USE OF THE LOGO

The IFA Corporate Member logo and wording must not be:

- Placed on product packaging.
- Placed on product labels.
- Printed directly onto products.
- Used on product containers.
- Used on product seals or closures.
- Used on certificates issued by the company.
- Used on educational qualifications or training certificates.
- Incorporated into the company logo.
- Incorporated into a business name.
- Incorporated into a website domain name.
- Incorporated into social media account names.
- Used on merchandise.
- Used on banners, flags or promotional items that imply IFA sponsorship or endorsement.
- Used in connection with any event in a manner that suggests IFA involvement, endorsement, sponsorship or approval.

The logo must not be displayed in any manner that may mislead consumers regarding the nature of Corporate Membership.

COMPANY RESPONSIBILITIES

Corporate Members must:

- Ensure ongoing compliance with the IFA Corporate Membership criteria throughout the period of membership, and promptly notify the IFA if the company may no longer meet any eligibility requirement.
- Notify the IFA of any material changes to the business that may reasonably affect membership status, including but not limited to changes in ownership, legal entity, trading name, brand structure, or significant commercial partnerships.
- Inform the IFA where new brands, suppliers, or third-party products are introduced that may be relevant to Corporate Membership status or assessment criteria.
- Ensure all marketing, promotional, and communications materials comply with applicable legislation in all territories where products are sold, distributed, or promoted.
- Ensure that all representations of IFA Corporate Membership remain accurate, up to date, and do not imply endorsement of any product, brand, supplier, or third-party range.
- Address customer complaints or concerns relating to products, delivery, or supply in a timely, fair, and appropriate manner, consistent with expected standards of professional conduct and consumer care.
- Maintain appropriate internal oversight to ensure products, labelling, and marketing remain compliant with applicable legal, regulatory, and industry requirements throughout the period of membership.



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PRODUCT CLAIMS

Corporate Members must not make medicinal, diagnostic, preventative or therapeutic claims unless legally permitted to do so within the relevant jurisdiction.

The IFA does not permit Corporate Membership to be used as evidence supporting any medicinal, healthcare or therapeutic claim.

ETHICS, QUALITY AND INTEGRITY

As part of the Corporate Membership application process, the IFA reviews products and supporting information supplied by the applicant.

By selecting an IFA Corporate Member, consumers may reasonably expect that the company:

- Supports the safe practice of aromatherapy.
- Demonstrates a commitment to sustainability and environmental responsibility.
- Provides appropriate consumer information and safety guidance.
- Promotes ethical business practices.

Whilst products may be reviewed during the application process, the IFA does not test every product, formulation or batch. Accordingly, Corporate Membership represents recognition of the company's business practices and commitment to IFA standards rather than endorsement of specific products.

COMPLAINTS, INVESTIGATIONS AND SPOT CHECKS

The IFA reserves the right to:

- Investigate complaints relating to Corporate Members.
- Request supporting documentation at any time.
- Review websites, social media channels and promotional materials.
- Conduct spot checks without notice.
- Request amendments to marketing or promotional content.
- Suspend logo usage whilst an investigation is ongoing.
- Withdraw Corporate Membership where standards are not maintained, or where the IFA reasonably considers that the Corporate Member's actions, products, associations, or business relationships are incompatible with the values, ethics, reputation, or public positioning of the IFA.

Corporate Members agree to cooperate fully with any investigation undertaken by the IFA.

MEMBERSHIP FEES AND RENEWAL

Corporate Membership fees are payable annually.

Membership fees are calculated from the joining month to the end of the following membership year in accordance with the IFA's accounting and audit requirements. The fees are displayed on our website.



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Failure to renew membership will result in the immediate termination of Corporate Membership benefits and logo usage rights.

EXPIRY, SUSPENSION OR TERMINATION

Upon expiry, suspension or termination of Corporate Membership:

- All use of the IFA Corporate Member logo must cease immediately.
- All references to current Corporate Membership must be removed.
- The company must not imply ongoing membership after expiry.
- Continued use of the logo or references to membership may constitute an infringement of the IFA's intellectual property rights.
- The IFA reserves the right to terminate Corporate Membership without obligation to refund fees already paid in the event of material breach of these Terms & Conditions.

Companies continuing to misuse the IFA name or logo may be listed publicly by the IFA as falsely claiming membership status or misusing the IFA logo.

MONITORING

The IFA actively monitors the use of its name and logos to ensure compliance with these Terms & Conditions.

The IFA may request evidence of how the Corporate Member logo or membership wording is being used at any time.

Companies uncertain about the use of the logo, wording or membership references should seek written guidance from the IFA prior to publication.

INTELLECTUAL PROPERTY

All IFA logos, branding, names, marks and associated intellectual property remain the property of the International Federation of Aromatherapists.

Corporate Membership grants a limited, non-transferable licence to use the IFA Corporate Member logo in accordance with these Terms & Conditions for the duration of a valid membership only.

Nothing within these Terms & Conditions transfers ownership of any IFA intellectual property rights.